

**ATTRACT THE RIGHT BUYERS FOR  
YOUR TECHNOLOGY**

# **INDIA TECHNOLOGY PLATFORM**

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**June 2, 2021**

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# ABOUT THE INDIA TECHNOLOGY PLATFORM

Avatyr Business Consulting has partnered with TechnologyCatalogue.com to deliver an India Technology Platform of the Technology Catalogue – an online platform that connects tech start-ups and scale-ups and end-users to solve industrial & energy challenges through rapid deployment of technologies. Recognizing the challenges that both Indian Industrial, Manufacturing and Energy companies have when searching for and comparing available solutions, and the challenges faced by India-based technology startups when deploying their technology, this platform is all about connecting technology providers and technology end-users with the solutions they need.

## For End-Users:

End-users can quickly explore, review, and compare multiple options to find the right solutions for their specific challenges.

## For Tech Start-ups and Scale-ups:

The platform allows tech start-ups and scale-ups to showcase their technology solutions, helping them to connect with end-users and bring their technology to market.

The India Technology Platform is planned for the 2nd Quarter this year. We invite you to start registering for the India Technology Platform, using the link below: <https://www.technologycatalogue.com/user/register>

# BENEFITS



INCREASE VISIBILITY AND  
REVENUE AT A FAR LOWER COST



ENHANCED KNOWLEDGE SHARING  
AMONG THE SWEDISH  
TECHNOLOGY PLATFORM MEMBERS



FACILITATED SYNERGIES  
BETWEEN TECHNOLOGIES  
AND CLIENTS



ADDITIONAL SERVICES TO HELP  
YOU IDENTIFY AND REACH THE  
RIGHT BUYERS FOR YOUR  
TECHNOLOGY



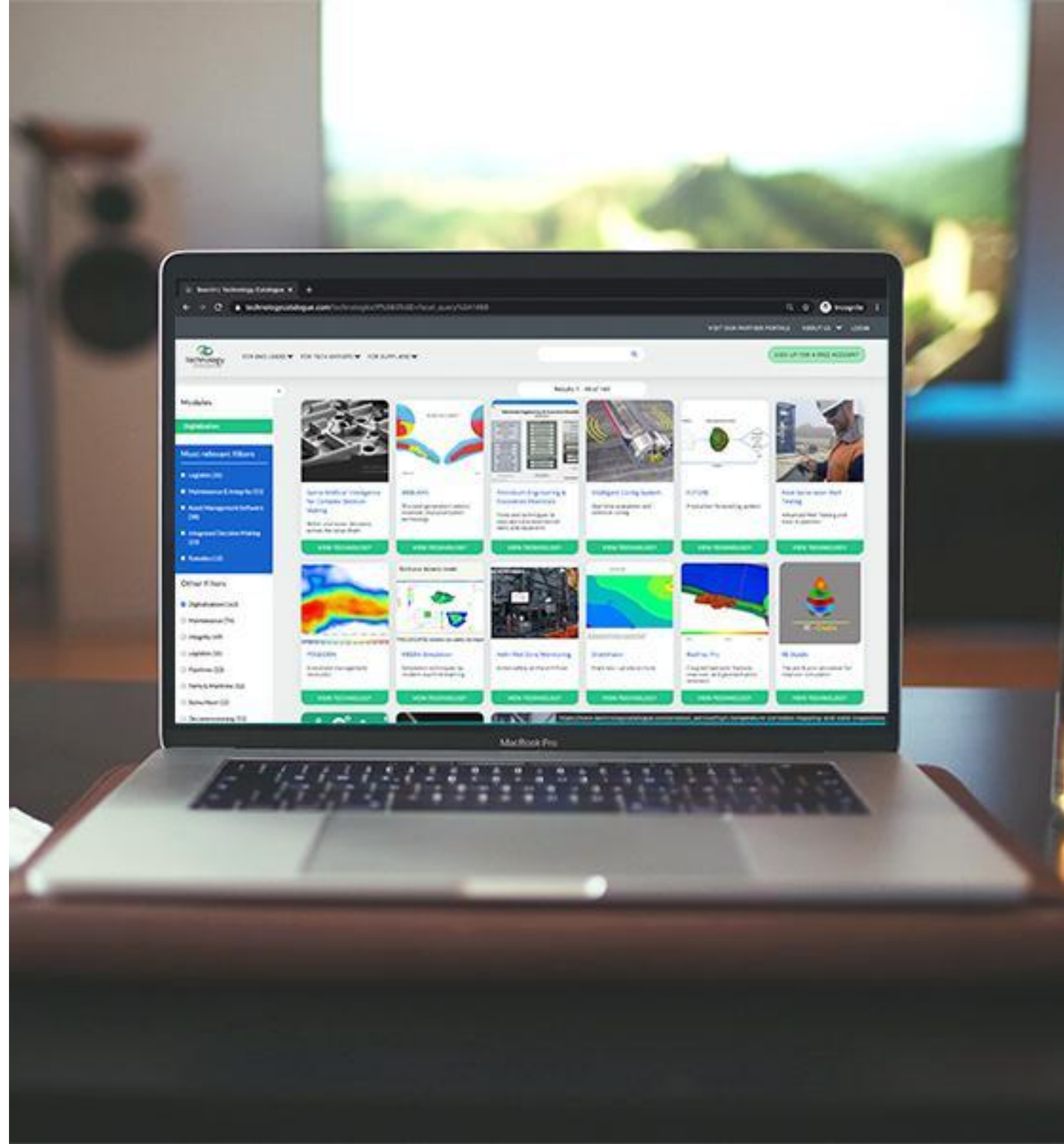
# Our Services

We provide an online platform to help you market your technologies and attract potential clients.

Effectively, our platform is a 24/7 online exhibition accessed by companies in the energy industry from all over the world. We offer marketing solutions to help you grow your business. By showcasing your technologies on our platform, you are visible to highly-qualified technology buyers that are 3X more likely to convert into your customer.

# Your Own Technology Page

- A unique page to display your technology
- Technology visible to all global users of TechnologyCatalogue.com and all the relevant partner platforms
- Access the Data Analytics Dashboard (providing powerful stats on your page visitors)
- Reviews from experts & users
- Showcase deployment track record
- Get contacted by verified end-users from the industry directly





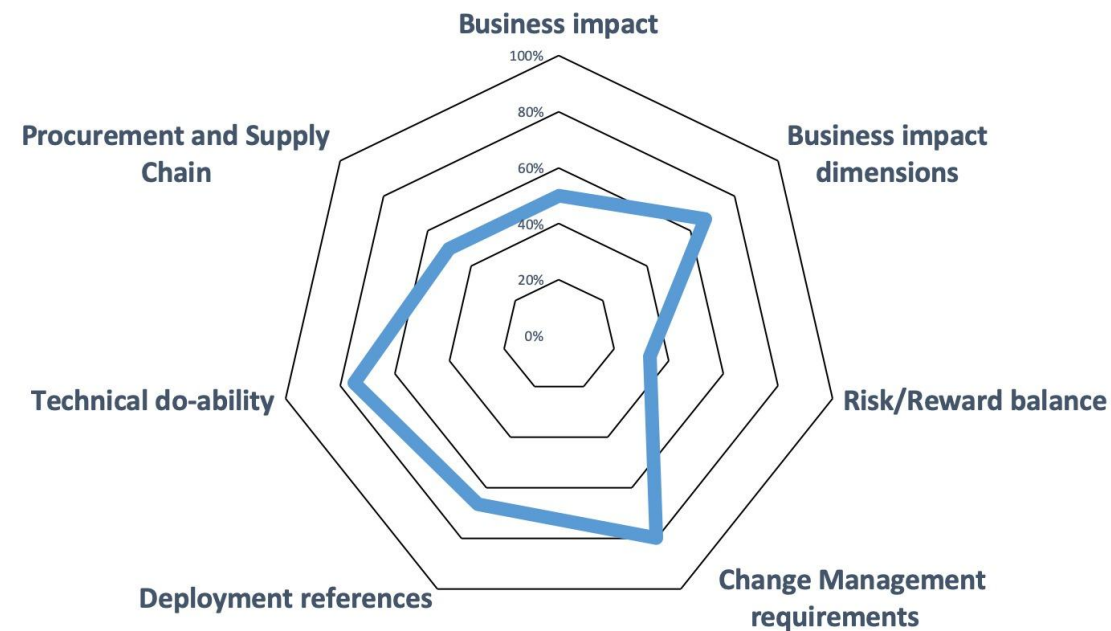
# Market Insights & Analytics

With this functionality, you will get access to data analytics that enables you to understand the market potential of your technology. You gain insights into the performance of your technology page, such as

- number of page impressions
- which companies are actively searching for your technology;
- what links were clicked;
- the average time spent on the page;
- through which portal the page was accessed;
- visitors' location;

and data can be filtered by country and/or date! [Click here](#) to learn more.

# Tech Positioning Programme



*The Tech Positioning Programme of TechnologyCatalogue.com has turned my perspective on its head. Great Value.*

**Craig Power - Managing Director - iSol8 Pty Ltd**

The “Tech Positioning Programme” is a programme that is based on more than 20 years of technology deployment experience. The programme helps you to identify strengths and opportunities to improve the overall offering of your technology and make it as attractive as possible to the broadest appropriate customer base.

As technology evolves and changes happen in the business environment, it is important to reassess your tech positioning. Thus, we highly recommend doing the tech positioning programme at regular intervals so that you can generate the right customers at any moment in time. Curious about how the Tech Positioning Programme can help you?

[Click here.](#)



# Sponsored Ads

**TECHNOLOGIES IN THE SPOTLIGHT**

Hi Venesha,  
It's a busy first month of the year! How are you holding up? Today, we make a short list of technologies that might be of interest to you. You can check their tech pages and see the solutions they offer to businesses. Have a great week ahead!

**Cerebra**  
Industrial AI Driving Asset Uptime Reliability and Operational Efficiency

Delivering actionable insights through AI powered digital solutions across the Oil & Gas value chain. Cerebra, AI-platform, is rigorously field tested and scaled across enterprises globally. [Learn more](#).

**Biosafe - Biofilm online monitor**  
On-line biofilm monitoring system

The biofilm system - Biosafe - is the best early warning system for biofilm buildup. This real time monitoring enables operators to identify biofilm on surfaces, to track the effectiveness of biocides and other water treatments for microbiological control.

**Newsletter Feature**  
Tech Page Highlighted in our "Tech in the Spotlight" Newsletter

Highlighted Technology

Highlighted Technology

**Cerebra**  
Industrial AI Driving Asset Uptime Reliability and Operational Efficiency

COMPARE

[VIEW TECHNOLOGY](#)

**Offshore well inspections with D & C PEC**  
Avoiding collapsing offshore wells using Pulsed Eddy Current

COMPARE

[VIEW TECHNOLOGY](#)

**Highlighted Technologies**  
Your tech page highlighted at the top of search results

**TechnologyCatalogue.com**  
3,126 followers  
2d • Edited •

Want to level up working together with colleagues and clients from all over the globe? Try BaselineZ, a technology that allows your team to meet and discuss in 3D from anywhere in the world! Cool, huh?! 😎 ...see more

TechnologyCatalogue.com | BaselineZ by Craytive Technologies

21 • 5 comments

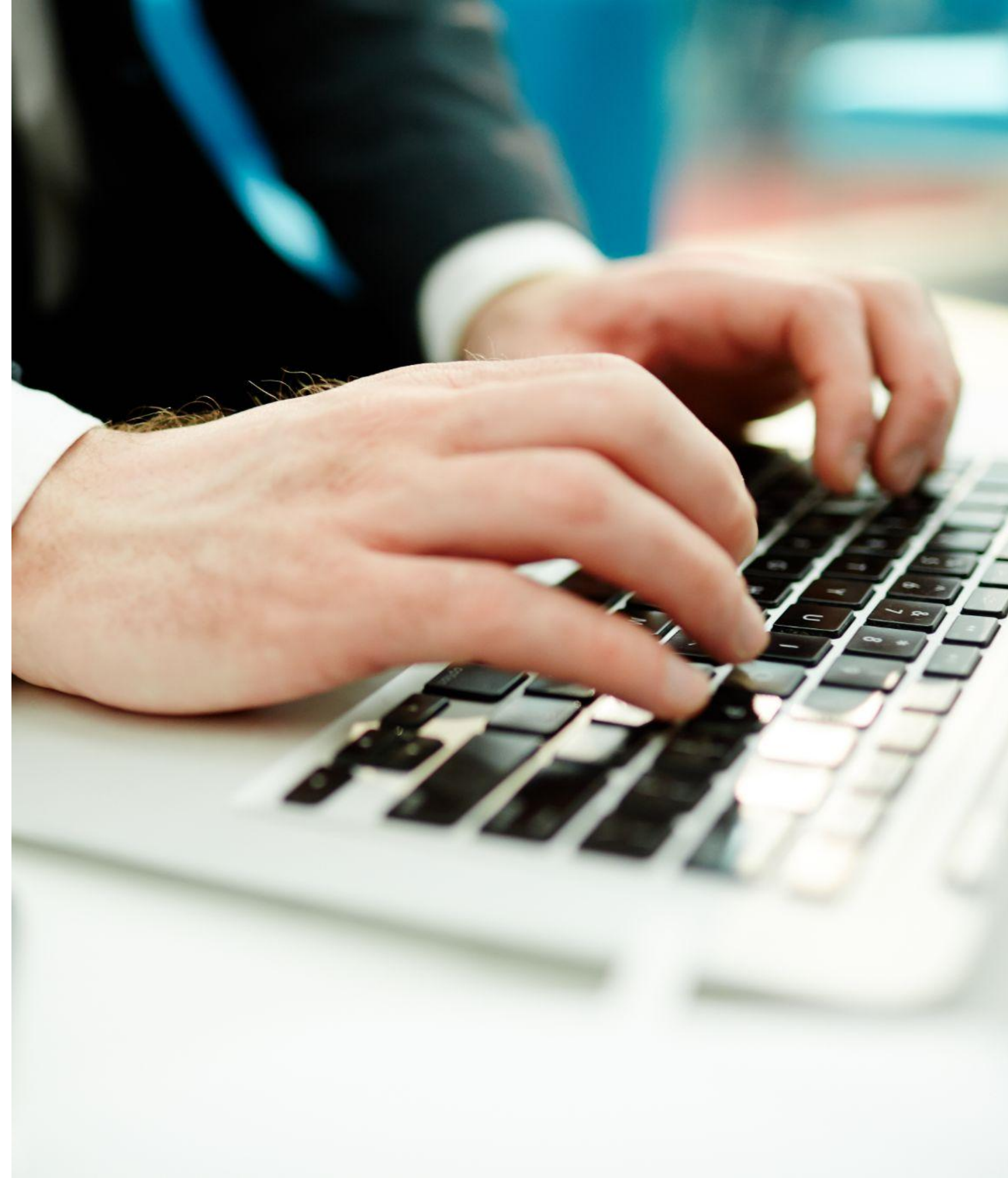
[Like](#) [Comment](#)

**Social Media Exposure**  
Tech Page Highlighted on our Social Media Networks (ie. LinkedIn, Twitter, Facebook)

# Sponsored content

Sponsored content package includes the following:

- **1 Case study and 1 Blog** on [TechnologyCatalogue.com](https://www.technologycatalogue.com)
- Sponsored content featured in [TechnologyCatalogue.com](https://www.technologycatalogue.com) Newsletter
- Promoted on all **Social Media Channels**
- Free **headline consulting** and editing suggestions
- Sponsored Content hosted for a minimum of **1 year**



# Premium Membership

As a service to companies, we organize internal webinars and prepare monthly technology emails that are based on the company's specific business needs. As a platinum member, you will be part of an exclusive list. If selected, you will have the opportunity to get an invite to:

- Pitch your technology to a room full of end-users
- Highlight your solution in one of our monthly technology emails to users of the platform

\*Additional fees may apply



# Standalone Packages - Pricing Plan (Yearly)

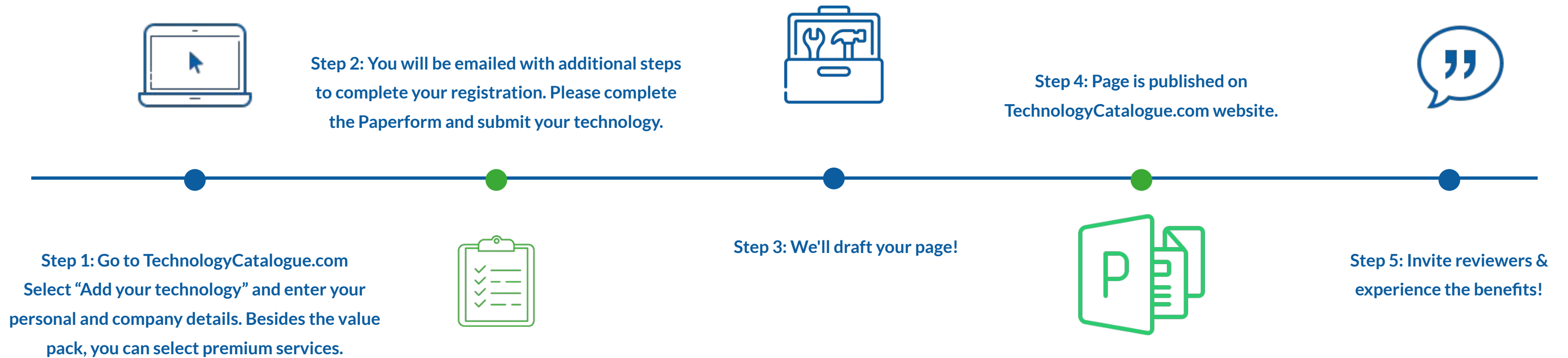
	Pricing
Tech Page Highlighted on our Social Media Networks	€200
Tech Page Highlighted in Monthly Newsletter	€400
Market Insights & Analytics (See which companies visited your page)	€400
Sponsored Content (1 Blog or 1 Case study)	€1000
Tech Positioning Programme	€3000 / session
Tech page highlighted at the top of search results (Only visible at the top of related modules)	€600

# Pricing Plan (Yearly)

	Value FREE + €95 per lead	Silver €400 Regular Price: €600	Gold €1600 Regular Price: €2200	Platinum €4000 Regular Price: €5200
Technology page on TechnologyCatalogue.com	✓	✓	✓	✓
Technology page visible on all relevant partner platforms	✓	✓	✓	✓
Market Insights & Analytics (See which companies visited your page)	✓	✓	✓	✓
Technology highlighted on our Social Media networks		✓	✓	✓
Technology highlighted on TechnologyCatalogue.com at the top of the relevant modules			✓	✓
Sponsored Content (1 Blog, 1 Case study)			✓	✓
Tech Positioning Programme				✓
Premium Membership				✓
Direct messages from end-users (Leads)	€95 per lead*	UNLIMITED	UNLIMITED	UNLIMITED

\* All filled-in contact forms from registered users are defined as a lead and are forwarded directly to the supplier. For every incoming lead via the contact form an amount of €95,- will be charged, with a maximum amount of €950,- per year. Invoicing for the Value package will be done on a monthly basis.

# How to Join?





# Tech Suppliers

Some of the amazing companies we have been working with in the past.



Companies that work with us



# Testimonials



"It is a great opportunity to be introduced to new technologies, without having to travel." - Ingvill J. Bækø - Senior Engineer Operations Technology & Digitalisation AkerBP



"The (...) workshop gave me a great insight into what we have to think about for our technology deployment. The Technology Stress Test allows us to assess and focus on the critical areas, and then apply the correct strategy for industry deployment." | Timothy Black – Business and Innovation Manager Quasset BV



"Through the Technology Deployment workshop, we validated that our internal process is on par with what is seen as a successful implementation strategy within the Oil & Gas Markets. We can now diversify our technology deployment, with the assurance that we truly manage these variables in a structured approach with a firm strategy standing central to the technology integration into different markets." - Hannes Swiegers – Global Program Management Office Director Fugro N.V.



"TechnologyCatalogue.com are doing phenomenal work to help the overall technology ecosystem" - Srikanth Muralidhara Co-Founder & Chief Customer Officer at Flutura

# BE PART OF THE CHANGE!

## HOW TO FIND US

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## EMAIL ADDRESS

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[www.technologycatalogue.com](http://www.technologycatalogue.com)

