

Discover, compare, deploy innovative
technology for your business

INDIA TECHNOLOGY PLATFORM

May 31, 2021

THE OUTLINE

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- Basic (Free) India Technology Platform Account
- Building a balanced technology portfolio
- Other Services

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ABOUT THE INDIA TECHNOLOGY PLATFORM

Avatyr Business Consulting has partnered with TechnologyCatalogue.com to deliver an India Technology Platform of the Technology Catalogue – an online platform that connects tech start-ups & scale-ups and end-users to solve industrial & energy challenges through rapid deployment of technologies.

Recognizing the challenges that both Indian Industrial, Manufacturing and Energy companies have when searching for and comparing available solutions, and the challenges faced by India-based technology startups when deploying their technology, this platform is all about connecting technology providers and technology end-users with the solutions they need.

For End-Users:

End-users can quickly explore, review, and compare multiple options to find the right solutions for their specific challenges.

For Tech Start-ups & Scale-ups:

The platform allows tech start-ups & scale-ups to showcase their technology solutions, helping them to connect with end-users and bring their technology to market.

The India Technology Platform is planned for the 2nd Quarter this year. We invite you to start registering for the India Technology Platform, using the link below: <https://www.technologycatalogue.com/user/register>

BENEFITS OF JOINING INDIA TECHNOLOGY PLATFORM



An intuitive platform to accelerate the uptake of technology that enables you to search, share, review technologies and see in which areas a technology has been deployed.



Additional services available to extract maximum value from the platform.



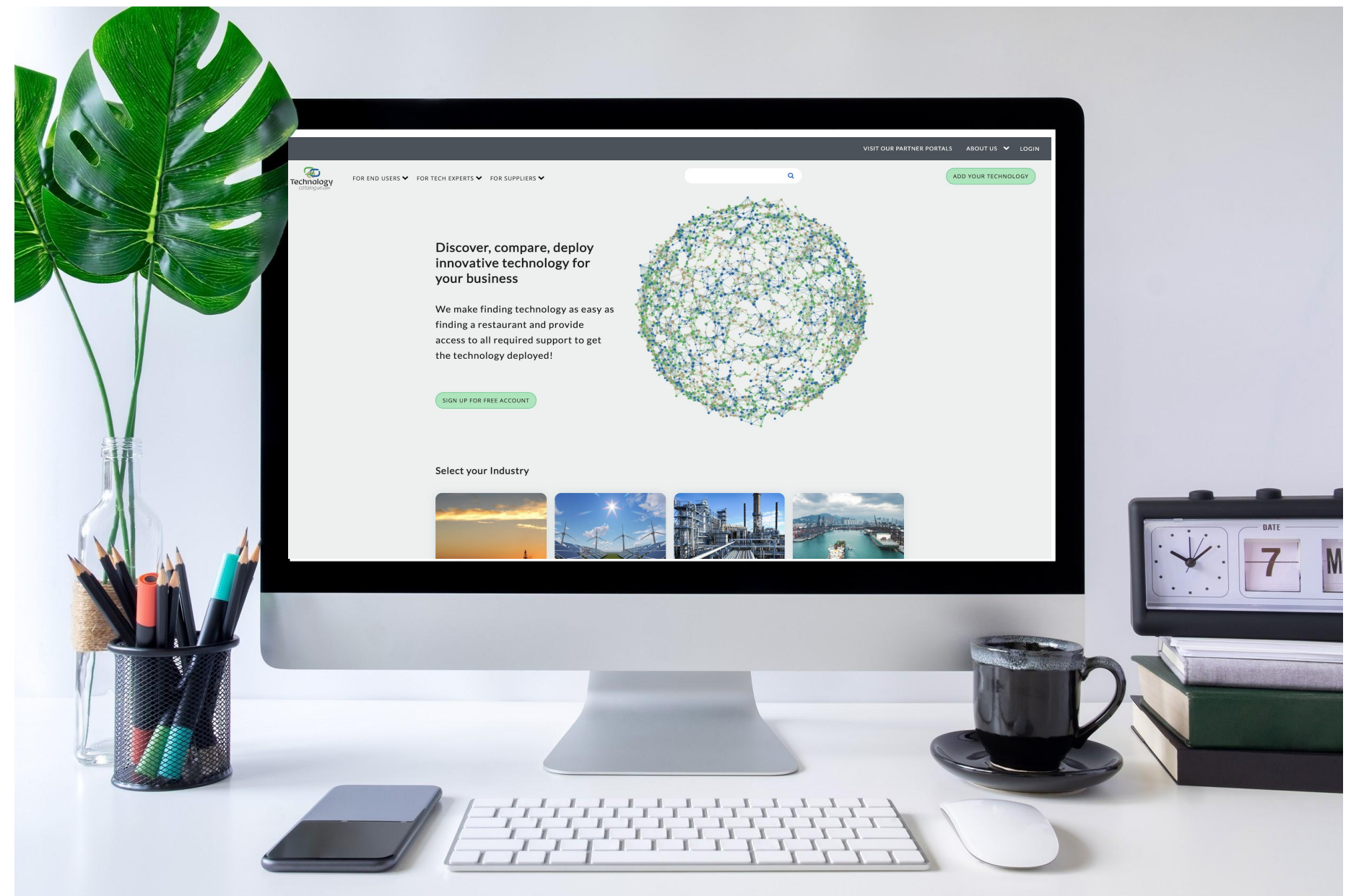
Deliver value to your company by building a tech portfolio to reduce CO2 emissions as well as impact on other KPIs.



Interact with both suppliers and tech experts in the energy sector.

BASIC (FREE) INDIA TECHNOLOGY PLATFORM ACCOUNT

- Easily search for and filter technologies depending on requirements
- Create and manage your own favourites list
- See who has already deployed the technology on your shortlist
- Identify cross industry innovations and replicate best practices from other industries
- Read reviews from other users and independent experts
- Compare similar technologies side-by-side
- Reach out directly to the suppliers you are interested in for more in-depth follow up



BUILDING A BALANCED TECHNOLOGY PORTFOLIO

Next to the basic (free) account, we provide companies with the tools and specific data to build a balanced technology portfolio aimed at improving business performance – including impact on CO₂ footprint, cost and safety.

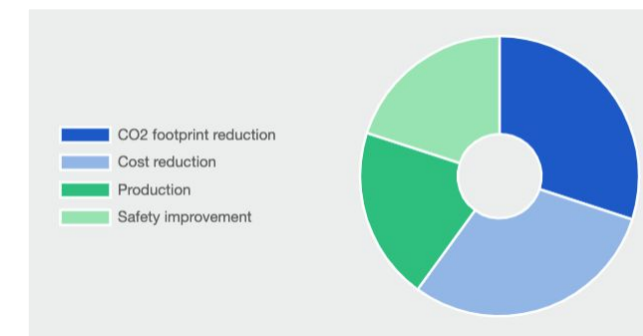
The expected financial returns, payback time and risk profile (technical and non-technical) are thereby clearly articulated.

Please contact us for details.

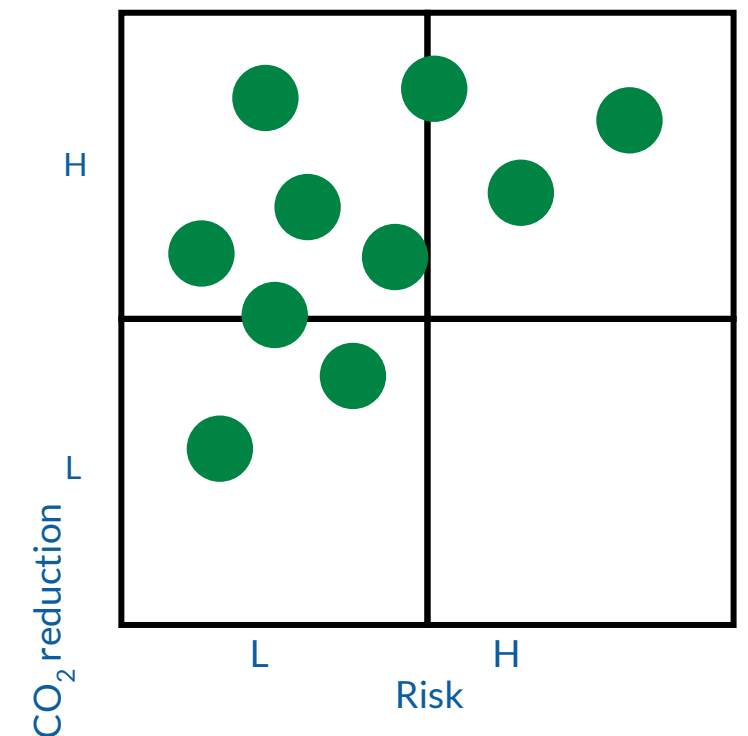
CO₂ FOOTPRINT

COST REDUCTION

SAFETY



Impact on different performance KPIs



OTHER SERVICES

Building a Technology Plan

We can support you with building a Technology Plan for your organization and advise you on how to make the deployment happen. The scope of work is all about creating pull from assets and projects through a selection of the top 10 technologies, and defining the specific actions leading towards successful deployment.

We can advise you about applicable technologies, based on challenges/opportunities, as well as, what has been done by other companies in analogue assets/projects. This is all captured in a technology plan (20-30 pages). [Learn more.](#)

4-hour Online Technology Deployment Workshop

How to Get it Done and Maximise Outcomes! This 4-hour workshop has been set up to share key insights on the industry best practices that address the most pressing business challenges, as well as, discuss the tools and processes to optimise your technology deployment workflow.

The workshop is held virtually and if preferred, it can also be delivered on-premise (Additional cost will be added). [Learn more.](#)



Testimonials



"Vopak is well on its way on a digital transformation and innovation journey. An ideation and experimentation flywheel is in full spin generating a wide variety of solutions with potential for the Vopak network to improve safety, service, efficiency and productivity. The most difficult phase is the deployment and replication in the terminal network of successful technologies. We have engaged Deployment Matters (TechnologyCatalogue.com) and tapped into their know-how and expertise of technology deployments. Their methodology to assess benefits and do-ability worked very well for us. Furthermore, the concept of a technology catalogue/innovation store to create pull in the network is working well for us." Mark Noordhoek-Hegt – Global Director Digital Innovation - Vopak



"It is a great opportunity to be introduced to new technologies, without having to travel." Ingvill J. Bækø - Senior Engineer Operations Technology & Digitalisation AkerBP



"TechnologyCatalogue.com is a great way to support best practice transfer both inside and between companies. Leading to lower costs but maybe even more important lower wastes, higher efficiencies, better material use and investment returns." Peter Gommers - Peter4Strategy - Former Director Strategy and Commercial Excellence at Nouryon and AkzoNobel



"An innovation for innovators!" Bernadette Cullinane – Deloitte Partner Australian Oil & Gas Leader and Global LNG Leader
Source: <https://www.linkedin.com/feed/update/urn:li:activity:6512337940708986880>



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HOW TO FIND US

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